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A Comparative Political Discourse of Crown Prince Mohammed bin Salman and US President Donald Trump's Speeches: Articulating Tolerance and Love

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ABSTRACT

The study examines how the articulation of the values of tolerance and love is constructed linguistically, rhetorically, and politically in the speeches of Saudi Prince Mohammed bin Salman and US President Donald Trump. By adopting a Political Discourse Analysis framework integrating both Critical Discourse Analysis and a textual-contextual approach, the study investigates both leaders' linguistic and rhetorical strategies to mold narratives and shape public perception. By addressing speeches selected for their socio-political importance and thematic orientation on love and tolerance, the data is subjected to the textual examination of linguistic elements including lexicon, metaphors, and narrative structures that carry the effect of inclusivity and emotive attractiveness. The study delves in revealing persuasive techniques by scrutinizing the rhetorical strategies incorporating attraction to ethos, pathos, and logos. The CDA shows how these speeches either mirror or debate ideologues, social norms, power dynamics, and discrepancies between leaders' stated values and subliminal messages. The study's findings classify the speeches into national unity, cultural identity, and global diplomacy themes. Prince Mohammad bin Salman's discourse focuses on economic reforms, modernity, and international adaptations, while Trump's speeches engage in patriotism incorporated with nationalistic assertions mirroring two distinct socio-political contexts. The study contributes to understanding the discursive strategies of political speeches in shaping public opinion and how language interacts constructively with power image, aesthetic values, and leadership narrative in contemporary international politics.

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1. Introduction

The Political Discourse Analysis (PDA) is an interdisciplinary field that explores how language shapes perceptions, influences public opinion, and constructs power dynamics in political contexts. Rooted in linguistics and political science, PDA examines the ways political identities, ideologies, and actions are constructed through language [1]. By analyzing speeches, debates, and other forms of political communication, researchers can uncover the rhetorical strategies and ideological constructs underlying political behavior and policymaking [2].

Methodologically, PDA encompasses a variety of approaches, including Critical Discourse Analysis (CDA), which interrogates the relationships between discourse, power, and social practices [3]. CDA highlights how language perpetuates inequalities, legitimizes dominant viewpoints, and marginalizes others [4]. PDA also integrates techniques such as content analysis, rhetorical analysis, and conversation analysis to dissect political communication's subtleties [3].

Understanding PDA's theoretical and practical frameworks is critical for analyzing political texts and speeches in today's polarized and complex political landscape. This paper investigates how the values of tolerance and love are expressed in the political speeches of two influential leaders: Prince Mohammed bin Salman of Saudi Arabia and former U.S. President Donald Trump. By focusing on speeches significant for their socio-political implications, the study explores how these leaders employ linguistic and rhetorical strategies to frame narratives of inclusivity and emotive appeal.

Prince Mohammed bin Salman, recognized for his reformist stance, emphasizes modernity, economic development, and international cooperation. His speeches often highlight tolerance as a unifying force for national progress and global diplomacy. In contrast, during his presidency, Donald Trump showcased a distinctive rhetorical style characterized by nationalism and assertiveness. While addressing themes of patriotism and unity, his tolerance approach frequently sparked debate due to its selective framing.

This comparative study aims to analyze the articulation of tolerance and love in speeches by both selected leaders. It seeks to uncover the similarities and differences in their rhetorical strategies and the broader socio-political contexts that shape their narratives.

2. Literature Review

Political Discourse Analysis (PDA) is adopted as a fundamental discipline that analyzes how language determines political spectrums, perspectives, ideologies, and power dynamics. This multi-disciplinary field examines how political figures utilize language to structure their identities, political procedures, and direct public opinion [5]. There has been much emphasis in the literature addressing the significance of investigating rhetoric strategies and socio-political arenas in terms of the interplay of context and language determining political communication, specifically in transcending values of love and tolerance in political deliveries.

Van Dijk [6] emphasizes the essential role of employing rhetorical strategies, signaling certain messages, inciting emotions, and structuring narratives compatible with various communities and individuals. His study discusses the utilization of persuasive devices including metaphors, metonyms, analogies, and tautologies. As a result, the study reveals the effectiveness of persuasive devices in political delivery in transcending liberal values and embracing emotional interaction.

These strategies are shown as mediation to project ideologies and perceptions to shape the public arena. Alqahtani [7] delves into how Prince Mohammed bin Salman's speeches focus on signaling expressions of tolerance and modernization as key pillars for Saudi Arabia's Vision 2023 restructuring the nation's image as inclusive and modernized.

Furthermore, US President Donald Trump's rhetoric is characterized by his nationalistic overtones evoking values of tolerance, love, and patriotism emphasizing unity and pride among his audiences. Sarbast [8] underscores Trump's usage of populist language and slogans such as "Make America Great Again" directing an ideologue of political identity while transcending the macro values of his right-wing administration. By contrasting rhetorical styles, the study provides

insights into how context shapes the political expressions of universal values. By way of illustration, Zeb et al. [9] delve into the interplay between language, power, and ideology shedding light on Trump's Islamophobic position in political discourse. His study indicates that Trump's nationalism is an antagonist to democratic societies through the utilization of heterogeneous rhetoric techniques.

Critical discourse analysis (CDA) provides a full-detailed framework for revealing the power and ideological dimensions of political language. Dunmire [10] explores how language interplays with power and social-political practices legitimizing prevalent ideologies. Whereas Bazzi [11] further addresses the discursive employment of subliminal messaging and power-oriented vocabulary determining political narratives of values such as love and tolerance.

Tian [12] emphasizes how CDA elevates the creativity of discursive analysis by examining the internal aspects of language while revealing the underlying implications of the speech. Their study addresses Trump's TV speech showing how speakers in political speeches utilize language to bridge any distancing between people and people's support via transitivity, modality and personal pronouns.

Trump and Prince Mohammed's speeches represent a discursive sample of two discourse realities. Prince Mohammed is more oriented on transcending dynamic values related to love and tolerance as mediative signaling of potential economic reforms and future global progress [11]. However, Trump emphasizes love and patriotism as mediative messaging of protectionism, localism, identity visibility, and marginalizing opposing perspectives [13]. Moreover, socio-political contexts broadly shape how political values are constructed, especially since political figures' language use is catered to their audiences, verbalizing their historical and cultural standings to legitimize their roles [14]. Prince Mohammed's image adapted to the concept of tolerance as mediative compatibility with future economic frames, while Trump intensifies his domestic imperative, elevating patriotism among audiences. One example noted by Hudhayri [15] is the linguistic delivery style of the Crown Prince in reacting to Biden's anti-Saudi statements by using formality of verbal language and conservation of non-verbal language, highlighting the significance of linguistic style in political discourse.

These differences highlight the sophisticated dynamics of political discourse and the interplay between strategies, reception, and context. More studies can delve more into understanding the subliminal language of political discourse in connection with aesthetic values and ideologues. The literature on political discourse analysis explores the multiplicity of rhetorical strategies and political subliminal messages. By adopting CDA and other discursive methods, researchers look into the nuanced expressions that explain the form of articulation utilized by figures such as Prince Mohammed bin Salman and Donald Trump particularly addressing love and tolerance as meditative aesthetic devices to signify certain directions including economic reformation, national progress, protectionism, patriotism, among other political dynamics.

3. Research Objectives

The main objectives of this study are stated as follows:
(1) Addressing how values of tolerance and love are structured and signaled in political speeches such as by Prince Muhammad and President Trump.
(2) Revealing linguistic and rhetorical strategies within political leaders' speeches (Prince Muhammad's and President Trump's) employed to elevate or undermine these values.
(3) Analyzing the socio-political influence of such speeches in terms of their reflections on current power complications.
(4) Evaluating any discrepancies between the addressed values (tolerance and love) and the implicit signals or practices occurring within the discourse of the political discourse.

4. Research Problem

Political speeches are known to have a vital impact on molding public opinion as well as social values. Yet, the ways of expressing values like tolerance and value may carry societal and linguistic complexities and even some discrepancies in certain stances. Therefore, the research problem resides on the issue of understanding how political leaders may shape language in signaling and transcending these values and what if occurring forms of paradox in discourse may align or collide with their political agendas. Additionally, the research faces an analytical challenge in unveiling implicit ideologie within certain expressions, power dynamic

subliminal messaging, or promotion of their construction of the addressed values.

5. Research Questions

(1) How values of tolerance and value are structured linguistically in the political speeches of Prince Muhammad and President Trump?

(2) What strategies are employed rhetorically and can convey the intended values of political figures?

(3) How do Prince Muhammad or President Trump mirror current power dynamics and social values?

(4) What discrepancies are found between the proclaimed values and the implicit signals and practices found within the speeches.

6. Methodology of Political Discourse Analysis

6.1. Data Selection

Political discourse analysis (PDA) is an interdisciplinary methodology that examines how language constructs and conveys political ideologies, values, and power dynamics. When analyzing the values of tolerance and love in political speeches, researchers often employ a combination of qualitative and quantitative methods to unravel the complexities of rhetoric and its socio-political implications. The analysis begins with a careful selection of speeches from prominent political figures, such as Prince Mohammed bin Salman and Donald Trump, ensuring that the chosen texts reflect significant moments where these values are articulated. The criteria for selection often include the context of the speech, the audience, and the political climate at the time of delivery[2].

6.2. Method of Analysis

6.2.1. Textual Analysis

The next step in PDA involves a thorough textual analysis, focusing on linguistic features such as vocabulary, metaphors, and narrative structures that convey notions of tolerance and love. This involves identifying key terms and phrases that signify these values and examining their frequency and context within the speeches. For instance, the

use of inclusive language, emotional appeals, and references to common humanity can be indicators of a speaker's commitment to promoting tolerance and love. Researchers also pay attention to the rhetorical strategies employed, such as appeals to ethos, pathos, and logos, to understand how speakers aim to persuade their audiences and shape public opinion regarding these values[1].

6.2.2. Framework

A critical discourse analysis (CDA) framework can be applied to examine the power relations inherent in the speeches. This approach looks at how language reflects and reinforces societal norms, ideologies, and power structures. By analyzing the discourse surrounding tolerance and love, researchers can uncover underlying assumptions and contradictions within the speeches. For instance, while a speaker may advocate for tolerance, their use of exclusionary language towards certain groups can reveal tensions between stated values and actual practices[3].

6.2.3. Contextual Analysis

The methodology includes contextual analysis, which situates the speeches within their broader historical, cultural, and political contexts. Understanding the socio-political landscape in which these speeches were delivered is crucial for interpreting their meanings and implications. By examining the reactions to the speeches in media coverage, public opinion, and political discourse, researchers can gauge the effectiveness and impact of the messages regarding tolerance and love. Through this comprehensive methodology, political discourse analysis provides valuable insights into how leaders use language to navigate complex social values and promote or undermine ideals of tolerance and love in their political agendas. Furthermore, the study has contextually addressed the influence of the goals of Vision 2030 on the Crown Prince's speeches in terms of minimizing Saudi's economic dependency on oil revenues by highlighting the significance of renewable energy and technology, showing compatibility with democratic values towards tolerance, environmentally-free planet, and global cooperation with the West, and cultural reformation. On the other hand, the study delved into how post-9/11 consequences have shaped Trump's speeches in transcending American identity, nationalism, economic populism, and national security.

7. Discussion

7.1. Values of Tolerance and Love in Political Speeches

Analysis for the Value of the Values of Tolerance and Love in the Speeches

This comparative study examines how Prince Mohammed bin Salman (MBS) and former U.S. President Donald Trump approach themes of inclusivity, diversity, and unity in their rhetoric, despite operating within vastly different cultural and political contexts.

Prince Mohammed bin Salman's Speeches

➤ **Speech 1: Future Investment Initiative (Riyadh, 2017)**

At the Future Investment Initiative in Riyadh in 2017, Prince Mohammed bin Salman underscored the values of tolerance and love as foundational to a progressive and unified society. His address offers key insights into these values:

A. Values of Tolerance

i. Cultural Inclusivity

A central theme of Prince Mohammed bin Salman's speech was the importance of fostering a culture that respects and celebrates diversity. He argued that in today's interconnected world, embracing various cultures and backgrounds is essential for creating a cohesive and harmonious society. This emphasis on cultural plurality is not a mere ideal but a strategic effort to strengthen the social fabric of Saudi Arabia. By promoting inclusivity, the nation seeks to cultivate an environment where differences are acknowledged and appreciated, fostering mutual respect and understanding. Such an approach enriches national identity and contributes to global peace and cooperation, showcasing diversity as a strength rather than a source of division [16].

ii. Religious Harmony

Prince Mohammed bin Salman emphasized Saudi Arabia's unique role as the birthplace of Islam in promoting interfaith dialogue and mutual understanding. He called for combating extremism and championing the core Islamic values of compassion, tolerance, and respect for all individuals, regardless of their faith. By encouraging interfaith dialogue, his government aims to build bridges of understanding and promote a culture of peace. This initiative not only safeguards the integrity of Islamic teachings but also contributes to global efforts for religious tolerance and coexistence [17].

iii. Education as a Tool for Tolerance

The prince highlighted education as a critical avenue for fostering tolerance. He advocated for significant reforms in the educational system to incorporate teachings of tolerance, peace, and acceptance. By nurturing a generation rooted in these principles, Saudi Arabia aims to create a more empathetic and understanding society. Education, with its potential to shape perspectives and dismantle prejudices, is pivotal to sustaining long-term cultural harmony [18].

iv. Community Engagement

Prince Mohammed bin Salman encouraged active community involvement in initiatives promoting tolerance. By engaging citizens in dialogue and collaborative efforts, the government aims to translate ideals into everyday actions. This grassroots approach fosters collective responsibility and empowers citizens to shape a society where diversity is celebrated and differences are harmonized [17].

B. Values of Love

i. National Unity

The prince stressed national unity as a critical expression of love for the country. He envisioned a united Saudi Arabia where citizens support one another regardless of differing backgrounds or opinions. This sense of belonging and pride strengthens the foundation of a cohesive society, fostering stability and empowering individuals to contribute positively to their communities [19].

ii. Support for Youth

MBS highlighted his commitment to the younger generation, recognizing them as the architects of the nation's future. He pledged to empower youth through better educational opportunities, job creation, and innovation. This nurturing approach reflects a broader love for the community's well-being and the nation's sustainable growth [20].

iii. Collaboration and Partnership

The speech emphasized the importance of international collaboration, asserting that mutual support can lead to greater achievements. By fostering partnerships and pursuing shared goals, MBS encouraged a spirit of global responsibility, promoting peace and understanding across cultures and nations [21].

iv. Philanthropy and Humanitarian Efforts

The prince called on the private sector and individuals to engage in philanthropy and humanitarian efforts as acts of love. He urged collective action to address pressing social

challenges, fostering compassion and solidarity that enhance societal welfare[21].

Summary of Speech

Prince Mohammed bin Salman's address at the Future Investment Initiative in 2017 exemplified how tolerance and love serve as essential pillars for societal progress. By promoting cultural inclusivity, religious harmony, and educational reform, he aimed to create a more tolerant Saudi Arabia. Simultaneously, his focus on national unity, youth empowerment, collaboration, and philanthropy underscored the importance of love in building a resilient and compassionate society. These values align with his vision of a modern and progressive nation where diversity is celebrated and collective efforts are directed toward a brighter future.

➢ Speech 2: G20 Summit (2020)

At the G20 Summit in 2020, Prince Mohammed bin Salman emphasized the values of tolerance and love, reflecting his vision for a harmonious and collaborative global community. Below are the key aspects of these values as articulated in his speech:

A. Unity in the Face of Global Challenges

Prince Mohammed bin Salman underscored the critical importance of unity among nations, particularly in addressing global challenges such as the COVID-19 pandemic. He highlighted that cooperation and solidarity are essential for achieving collective goals, as no single nation can tackle these challenges alone. This call for a unified response fosters a sense of love and tolerance, encouraging nations to collaborate for the greater good. Through mutual support and understanding, nations can build a resilient framework capable of overcoming adversity. The prince's vision establishes a foundation for a world where diverse countries stand together, sharing resources and knowledge to navigate an ever-changing global landscape[22]. This type of sense of union within the context of global challenges is reflected in the following statements of the Crown Prince:

1. "*In light of the outbreak of COVID-19 and its health, economic, and social repercussions, our cooperation has been important more than ever*".

2. "*Together we have addressed this challenge with seriousness necessitated by the responsibility to preserve human life, protect livelihoods, mitigate the ensuing damage of this pandemic, and raise readiness to face any future crises, God forbid.*"

Words like "cooperation", "responsibility", "preserve", "ensuring", etc. affirm this foundational establishment of the global union against world challenges.

B. Inclusivity and the Value of Diversity

The prince acknowledged the significance of inclusivity and the celebration of diversity within society. He advocated for a world that not only accepts but also cherishes different cultures and perspectives, reinforcing the idea that tolerance is fundamental for peaceful coexistence. By emphasizing the importance of understanding and respecting various beliefs and practices, he encouraged the cultivation of an environment where dialogue thrives and individuals feel empowered to express their identities. Such an approach enriches societies, fosters harmony, and lays the groundwork for collaborative solutions to global issues[23].

C. Commitment to Humanitarian Aid

Prince Mohammed bin Salman highlighted Saudi Arabia's steadfast commitment to providing humanitarian aid and supporting countries in crisis, including those affected by the pandemic. This dedication reflects a profound love for humanity and an acknowledgment of the moral responsibility to assist those in need, regardless of their background or nationality. His passionate call for compassion and support during challenging times embodies the spirit of tolerance and empathy. By extending a helping hand, nations demonstrate their commitment to shared humanity, emphasizing the interconnectedness that binds us all, particularly during crises[16].

D. Economic Cooperation and Sustainable Development

The prince also stressed the necessity of economic cooperation to promote sustainable development and improve living standards globally. By advocating for equitable opportunities and mutual support, he demonstrated a commitment to fostering a sense of love for humanity, ensuring that every individual has the chance to thrive. His vision for economic partnerships transcends borders, enabling nations to pool resources and knowledge for mutual benefit. This approach not only aims to alleviate poverty and enhance resilience but also fosters a sense of interconnectedness and shared responsibility, nurturing a global community united in its aspirations[20].

E. Empowerment of Women and Youth

Prince Mohammed bin Salman emphasized the em-

powerment of women and youth as key drivers of societal progress. His focus on inclusivity and equal opportunity reflects a commitment to tolerance for diverse roles within society, fostering a more harmonious environment where everyone can contribute to their communities. By advocating for the empowerment of underrepresented groups, the prince highlighted that true progress depends on harnessing the talents and perspectives of all individuals. This vision not only uplifts marginalized voices but also paves the way for innovative solutions to societal challenges, fostering an inclusive and equitable future [17]. This is reflected in the following statement of the speech in which His Highness utilizes words like "opportunities", "positive", "women", "youth", etc. shedding light on liberal values of gender and age equality:

> "*This is aligned with Saudi Arabia undergoing major economic and social transformation, guided by our Vision 2030 which aims to ensure that all of our citizens, especially women and youth, can seize the opportunities of the 21st century*".

He also addresses the historical significance of the Kingdom as reflective and inspirational for future Saudi yotuh as mirroed in the following statement:

> "*The city that tells the story of a nation proud of its old history, its genuine people, and its prosperous future thanks to its youths' resolve and determination*".

F. Global Peace and Security

Reiterating the importance of global peace and security, Prince Mohammed bin Salman asserted that love and understanding must guide international relations. He called for dialogue and negotiation as the means to resolve conflicts, emphasizing that lasting peace is rooted in mutual respect and open communication rather than hostility or aggression. By advocating for peaceful dispute resolution, the prince articulated a vision of a world where nations prioritize compassion and understanding, working together to build a safer, more harmonious global community [23]. The following statement affirms the Crown Prince's direction in providing solutions to assert global security:

> "*We have demonstrated that, together, our strength lies in our unity. This is exactly what the G20 was created for – to bring countries from every continent together to address collectively the greatest challenges of the day and implement joint and effective solutions*."

Donald Trump's Speeches
  ➤ **Speech 1: Donald Trump's State of the Union Address (2018)**

In Donald Trump's 2018 State of the Union Address, the themes of tolerance and love are expressed through several key points and rhetorical strategies. Below are the values of tolerance and love highlighted in his speech:

A. National Unity and Pride

Donald Trump emphasizes the importance of national unity and pride, urging Americans to come together despite their differences. He highlights shared values that bind the nation, promoting tolerance among citizens from diverse backgrounds and beliefs. His message serves as a reminder that, regardless of political affiliations, personal ideologies, or cultural origins, the collective identity of the nation should prevail.

By focusing on unity, Trump advocates for a harmonious society where individual differences contribute to a cohesive national spirit. Additionally, he celebrates the rich diversity within the United States, acknowledging the vital contributions of various communities, including immigrants and those from different cultural backgrounds. By recognizing and honoring the achievements of Americans from diverse origins, Trump expresses a profound love for the nation's multicultural fabric. This acknowledgment reinforces the idea that diversity is not merely tolerated but celebrated as a cornerstone of American identity, enriching the nation's social and cultural landscape [17].

B. Support for the Military and Law Enforcement

Trump's unwavering support for the military and law enforcement is another vital aspect of his speeches. He expresses deep respect and admiration for their sacrifices and commitment to protecting the nation. This tribute fosters a sense of gratitude among citizens, emphasizing that the bravery and dedication of these groups are integral to national safety and security. By championing the armed forces and law enforcement, Trump invokes a spirit of love for those who uphold law and order, uniting the nation in respect for

their efforts.

C. Empowerment through Opportunity

Empowerment emerges as a central theme in Trump's rhetoric. He emphasizes the importance of providing economic opportunities, education, and community support to create a loving and supportive environment where all Americans can thrive. By promoting initiatives that foster personal and professional growth, Trump positions empowerment as a pathway to nurturing individual potential while simultaneously strengthening the nation. This approach underscores the belief that when individuals are empowered, the entire community benefits, fostering a collective sense of love and responsibility[19].

D. Bipartisanship and Collaboration

Trump calls for bipartisanship to address national issues, suggesting that a genuine love for the country should transcend political divisions. This plea for collaboration reflects his desire for a more tolerant political discourse, where opposing parties can come together to solve pressing problems. By advocating for bipartisan efforts, Trump implies that unity and cooperation are essential for national progress, encouraging citizens to prioritize their shared identity as Americans over partisan differences.

E. Optimism and Hope for the Future

Trump often concludes his speeches with a hopeful message, urging Americans to look forward to a bright future together. This optimism embodies a deep-seated love for the nation and its potential. By envisioning a future filled with opportunities and success, Trump inspires collective aspirations for progress and unity. His rhetoric reinforces the belief that, together, Americans can overcome challenges and achieve greatness[21].

F. Personal Stories of Courage and Resilience

Trump frequently shares personal stories of Americans who exemplify courage and resilience. These narratives highlight the importance of compassion and mutual support during times of hardship. By evoking empathy and fostering a sense of community, these stories reinforce the idea that every American has a role in contributing to the nation's strength and unity. Through these narratives, Trump underscores the essential role of love and support in building a cohesive society[24].

While Donald Trump's speeches predominantly emphasize national pride and unity, they also incorporate themes of tolerance and love through calls for collaboration, respect for diversity, and individual empowerment. These elements work together to foster a sense of togetherness and support among Americans, promoting a vision of a united and resilient nation.

➢ **Speech 2: UN General Assembly (2019)**

In his 2019 speech at the UN General Assembly, Donald Trump emphasized values related to tolerance and love, framing them within the contexts of patriotism, sovereignty, and international cooperation. Below are the key themes that reflect these values:

A. Unity and Cooperation

Unity and cooperation were prominent themes in Trump's address. He called for collective efforts among nations to confront global challenges such as terrorism, drug trafficking, and human trafficking. Trump stressed that collaboration is essential for addressing these critical issues, as no single country can solve them alone. This appeal underscores the importance of mutual respect and teamwork, suggesting that nations must transcend their differences to tackle shared problems. By highlighting the interconnected nature of these challenges, Trump articulated a vision of global cooperation as a prerequisite for effective solutions[18]. This unity is manifested in transcending the union of wealth, might, and spirit as said in his speech:

> "*Americans know that in a world where others seek conquest and domination, our nation must be strong in wealth, in might, and in spirit. That is why the United States vigorously defends the traditions and customs that have made us who we are.*"

B. Sovereignty and Respect

Sovereignty and respect were central to Trump's rhetoric. He passionately advocated for a global order where countries have the autonomy to pursue their own interests without external interference. This principle of sovereignty aligns closely with tolerance, fostering an environment that respects diverse cultures and governance styles. Trump emphasized that every nation has the right to chart its own course, encouraging a framework of international relations based on mutual respect and acknowledgment of differences.

This defensive attitude in Trump's speech is linguistically realized in vocabulary such as "globalist", "sovereign",

"empowering", "honor", and "independent". This type of lexicon is intelligible in the following statement:

> "*The future does not belong to globalists. The future belongs to patriots. The future belongs to sovereign and independent nations who protect their citizens, respect their neighbors, and honor the differences that make each country special and unique.*"

C. Peace through Strength

Another significant aspect of Trump's message was the concept of "peace through strength." He argued that a robust national defense is vital for achieving peace and stability on the global stage. According to Trump, military and economic strength act as deterrents to aggression and create a secure environment for international cooperation. This perspective reflects the love for one's country and its citizens, as Trump underscored the importance of protecting American well-being. His emphasis on strength implies that a secure and stable nation is better positioned to contribute positively to global peace and stability[17].

D. Rejecting Oppression

Trump's speech included a strong condemnation of oppressive regimes that violate human rights. He championed the rights and freedoms of individuals, invoking a deep-seated love for humanity. By standing against tyranny and advocating for freedom, Trump called on nations to unite in promoting human rights and challenging oppressive governments. This message served as a call to action, urging a global commitment to uphold dignity and rights for all people, regardless of their nationality.

E. Global Economic Prosperity

Economic cooperation was another prominent theme in Trump's address. He emphasized the importance of trade and economic partnerships in fostering goodwill and mutual understanding among nations. Trump argued that prosperous nations are better equipped to promote love and tolerance, as economic stability can create opportunities for collaboration and unity. By linking economic success to international harmony, Trump advocated for relationships built on shared interests and mutual benefits, enhancing global cooperation[19].

F. Celebrating Diversity

Although much of Trump's speech focused on Ameri-can exceptionalism, he took moments to acknowledge the contributions of various nations to the global landscape. This recognition of cultural diversity hinted at an underlying value of inclusion and respect for different perspectives. While not a primary focus, Trump's acknowledgment of diversity suggested an appreciation for the richness that diverse experiences and viewpoints bring to the global community.

While Trump's speech did not explicitly frame its themes around tolerance and love in a traditional sense, the overarching messages of unity, sovereignty, and the promotion of human rights reflect a broader commitment to these values within the realm of international relations. By advocating for cooperation, respect for sovereignty, and opposition to oppression, Trump presented a vision aimed at fostering a more tolerant and harmonious global community[23].

7.2. Comparative Analysis

In an increasingly interconnected world, tolerance and love are essential for effective leadership and diplomatic relations. These values foster cooperation, understanding, and peace among diverse nations and cultures. This analysis compares the speeches of Prince Mohammed bin Salman and Donald Trump, focusing on Prince Mohammed bin Salman's addresses at the Future Investment Initiative (2017) and the G20 Summit (2020) and Trump's State of the Union Address (2018) and UN General Assembly speech (2019). While both leaders emphasize unity and cooperation, their approaches to tolerance and love differ significantly in tone, content, and implications.

7.2.1. Prince Mohammed bin Salman's Commitment to Tolerance and Love

Prince Mohammed bin Salman's speeches reflect a strong commitment to tolerance and love, particularly within the framework of Saudi Arabia's Vision 2030.

During the Future Investment Initiative in Riyadh, he articulated a vision for a more inclusive society, emphasizing cooperation and understanding among nations. He stated, "We must work together to create a more peaceful and prosperous world," underscoring his belief in collective action and solidarity as essential for achieving shared goals. Framing his vision within the context of peace and prosperity, Prince Mohammed bin Salman appeals to universal values that resonate across cultures, promoting a narrative of love

and collaboration [16].

At the G20 Summit, he expanded on these themes by emphasizing international cooperation in addressing global challenges. He stated, "We are all in this together, and together we can build a brighter future for all," reflecting his belief that tolerance and love are critical for overcoming issues such as poverty, climate change, and inequality. His rhetoric encourages nations to share responsibility and work collaboratively, creating an environment where tolerance thrives [23].

Prince Mohammed bin Salman's domestic reforms further demonstrate his commitment to tolerance. His efforts to promote women's rights, combat extremism, and encourage interfaith dialogue exemplify a dedication to fostering a culture of love and acceptance. His statement, "Our differences should not divide us; they should enrich us," challenges traditional notions of exclusivity and embraces a pluralistic approach to society.

Expression of Love

Prince Mohammed bin Salman's (MBS) speeches emphasize love for his country and its people, often framed within the context of reform and development. At the Future Investment Initiative (2017), love is implicit in his vision for a modernized Saudi Arabia, where citizens can thrive in a more open society. His dedication to improving the lives of Saudis reflects a sense of national pride and connection between the government and its people. MBS presents love as an investment in the future, aligning it with progress, innovation, and inclusivity [23].

At the G20 Summit (2020), MBS's concept of love extended to global cooperation. In addressing global challenges, including the COVID-19 pandemic, he emphasized solidarity and collective action, portraying these as expressions of global love. His appeal reflects a broader vision of unity, positioning Saudi Arabia as a leader in fostering cooperation and tolerance on the international stage [23].

The expression of love in the Crown Prince's speeches is also shaped by the goals of Vision 2030 in which he emphasizes different aesthetic and nationalistic forms of love including: (1) patriotic love in which he highlights Suadi's historical significance and heritage referring to the kingdom as a "great nation"; (2) love for his people addressing unity between the Saudi Royal Family and citizens signifying the leadership's reformational attitude toward the future; (3) sup-

portive love for youth focusing on an optimistic future and trustfulness creating opportunities as he stated "Our youth are the heartbeat of this vision"; and (4) unifying love as he said: "Together, hand in hand, we will transform our homeland into a beacon of light for the world".

7.2.2. Donald Trump's Approach to Love and Tolerance

In contrast, Donald Trump's speeches often reflect a more transactional and confrontational approach to love and tolerance.

In his State of the Union Address (2018), Trump emphasized unity but also included undertones of division. For example, he remarked, "We are all Americans, and the future is bright." However, his focus on nationalistic themes and the promotion of a singular American identity raised questions about the inclusivity of his message. By framing love within the context of nationalism, Trump's rhetoric risks alienating marginalized communities and undermining broader principles of tolerance essential to a cohesive society [18].

Similarly, during his UN General Assembly Speech (2019), Trump's remarks centered on sovereignty and national interests. He stated, "The future does not belong to globalists. The future belongs to patriots." This reflects a clear preference for nationalistic values over global cooperation, potentially fostering divisiveness. While Trump emphasized sovereignty and self-determination, his approach to love and tolerance appeared limited to those aligning with his vision of American greatness [18]. President Trump utilizes words like "freedom" and "pride" as strongly contingent upon sovereignty as said in his speech:

"Looking around and all over this large, magnificent planet, the truth is plain to see: If you want freedom, take pride in your country. If you want democracy, hold on to your sovereignty. And if you want peace, love your nation. Wise leaders always put the good of their own people and their own country first."

Note that this conditional phrase "If you want democracy, hold on to your sovereignty" constitutes the whole of Trump's perception of assuring love in the US through the application of sovereignty and localism.

Moreover, Trump's rhetoric has often been criticized for its exclusionary tone. His portrayal of immigrants and refugees as threats to national security has raised concerns about his commitment to fostering an inclusive environment.

Such language can instill fear and perpetuate division rather than promote understanding and acceptance. This contrasts sharply with MBS's efforts to create a more welcoming and inclusive society.

The Role of Cultural Context

The cultural contexts of Saudi Arabia and the United States significantly shape the leaders' approaches to tolerance and love.

MBS's emphasis on tolerance is closely tied to his vision for a modernized Saudi Arabia that is open to global engagement. His commitment to these values is part of a broader strategy to enhance the Kingdom's international standing and attract foreign investment. By promoting tolerance, MBS seeks to reshape perceptions of Saudi Arabia as a progressive nation in the Middle East[20]. By way of illustration, Vision 2030 sheds light culturally on his speeches in terms of intertwining modernization with conservative values and addressing the inclusivity of Saudi youth and women as well as intensifying the appeal of integrating international audiences. Additionally, his discourse incorporates an interplay of inspirational language and conservative representations shaping the Saudi identity in modernism while signifying the notion of following international economic directions in adopting non-dependent solutions and carrying domestic and global economic national framework.

In contrast, Trump's rhetoric reflects the complexities of American identity, particularly in a post-9/11 context where national security and nationalism have gained prominence. His approach to love and tolerance often intertwines with discussions about protecting American values. While he calls for unity among Americans, his prioritization of national interests sometimes overshadows the broader ideals of global cooperation and empathy. His discourse has influenced public opinion through populist slogans such as "America First" positioning himself as a revivor of lost greatness in the domestic and global arenas. He also utilizes rhetorical populism emphasizing the gravity of the economic disorientation of post-9/11 dystopian US reality, which in turn carries the representation of the savior of US sovereignty and unique industrialism.

The Impact of Leadership Styles on Tolerance and Love

The differing leadership styles of MBS and Trump also influence their expressions of tolerance and love.

MBS's leadership style is forward-looking and aspirational, often infused with optimism and a focus on collective action to address global challenges. This tone fosters an environment where values of love and tolerance can flourish, encouraging nations to work together toward common goals.

On the other hand, Trump's leadership style is often confrontational and reactionary. His speeches tend to focus on grievances and challenges, which can create an atmosphere of division. While he occasionally expresses sentiments of unity, his competitive mindset prioritizes national interests over collaborative solutions. This approach hinders the development of genuine connections based on love and mutual respect, limiting the potential for building a more tolerant global community[16].

Context and Approach to Tolerance

Trump's use of tolerance is often conditional, framed within a nationalistic lens.

In the State of the Union Address (2018), Trump spoke of tolerance in the context of national unity, emphasizing the protection of American values and sovereignty. He declared, "We are all Americans. We share the same home, the same heart, the same destiny." However, his framing of tolerance was selective, tying it to the defense of traditional American values and often excluding immigrants or nations perceived as threats to the U.S.

At the UN General Assembly (2019), Trump's discourse on tolerance centered on defending U.S. interests while promoting peace. He stated, "The future does not belong to globalists. The future belongs to patriots." This rhetoric demonstrates a limited view of tolerance, where the value is secondary to protecting national interests and asserting American dominance on the global stage[20].

Expression of Love

Donald Trump's expression of love is often closely tied to patriotism and national pride. In his State of the Union Address (2018), Trump framed love as a deep and almost exclusive connection to the United States, declaring, "We love our country. We will protect our borders." Here, love is presented in opposition to external threats and challenges, with a strong emphasis on defending the nation. His use of love is emotionally charged and aimed at energizing his domestic audience, often prioritizing national concerns over global solidarity.

At the UN General Assembly (2019), Trump's love for America was reflected in his emphasis on sovereignty and

independence from global institutions. He stated, "Love of our own nations makes the world better for all nations." This rhetoric aligns love with national self-interest and protection, reinforcing his administration's rejection of globalism in favor of unilateralism. Trump's framing of love prioritizes the well-being of his country while asserting its independence in the global arena [23].

8. Study Findings

The findings of the study provide insights into the nature of the linguistic structure, discourse, and reflective discourse of macro socio-political dimensions. Through adopting a comparative analysis of political speeches by MBS and Trump, the study reveals the following results:

8.1. Linguistic Construction of Tolerance and Love

❖ **Prince Mohammed bin Salman**

MBS utilizes the values of tolerance and love through aspirational and motivational language. His discourse primarily emphasizes cooperation, global responsibility, and international unity. By mediating tolerance as a connecting bridge between modernization and traditions. The Kingdom effectively integrates these values into Saudi Arabia's Vision 2030. For instance, statements such as "Our differences should not divide us; they should enrich us" mirror MBS' subliminal signaling support of a pluralistic and progressive nation.

On the other hand, Trump's linguistic discourse on love and tolerance is contingent upon sovereignty-based and nationalistic tendencies, highlighting protectionism of national interests and patriotic concepts among his audiences. When saying "The future belongs to patriots", Trump molds the concept of tolerance to a conditional state related to protecting national identity and solidarity within a micro-based interpretation. This also applies to the concept of love as being interpreted as oppositional against any external threats.

❖ **Donald Trump**

Trump's linguistic approach to tolerance and love is often tied to nationalism and sovereignty. His rhetoric frequently highlights patriotism and the protection of national interests. Statements like "The future belongs to patriots" reflect a conditional approach to tolerance, emphasizing national identity and unity within a narrowly defined scope. His framing of love is often oppositional, directed against perceived external threats.

8.2. Rhetorical Strategies for Conveying Values

The study also reveals differences in the utilization of MBS and Trump's rhetorical strategies for transcending values of tolerance and love. The study shows that MBS adopts a unifying and forward-looking discursive style by which he transcends optimism, global action, and inspirational moral imperatives. MBS positions himself as an international leader of these values defending women's rights and religious freedom. This image is linguistically manifested in the usage of

inclusive pronouns such as "we" and "our" fostering a harmonious representation of the Kingdom. This aesthetic signification is transcended through integrating tolerance within modern reformations.

On the other spectrum, Trump's discourse is dominant of assertive language as he utilizes these values to mediate his rallying domestic support and integrate them within the umbrella of American exceptionalism. This is evident in his speech in the State of the Union Address (2018) as he announces: "We love our country. We will protect our borders" characterizing his emotional rhetoric style to elevate the significance of protectionism and sovereignty against any potential threats.

8.3. Reflection of Power Dynamics and Social Value

The study also reflected on social values-based power relations in delivering MBS and Trump. MBS seems to promote these values as a discursive window to elevate Suadi's international standing and support foreign investment. This promotion is one of the various mediative tools adopted in his speeches including mirroring, projection, and moral alignment.

Through these mediating values, Suadi Arabia is embodied in MBS' discourse as a reformist progressive leading

country in the Middle East. This also applies to Trump's discourse as he highlights the complexities of American identity post-9/11 context shedding light on historical power relations in the global arena. This places love and tolerance as secondary to the priority of sovereignty and national interests and thus reinforcing his right-wing ideology in which traditional power structures and relations are prioritized to preserve American interests over foreign affairs.

8.4. Discrepancies Between Proclaimed and Underlying Values

The study has also noted that during this style of mediative discourse from both leaders, there will be discrepancies found between the proclaimed and underlying values. This is apparent in Trump's consistent perspective of addressing the immigration and refugee crises supporting the exclusive locality of the American community as an approach of national defense. The following extract of his speech shows how Trump highlights his support for human rights and human dignity by attacking the massive waves of immigration supported by activist policies, relating liberty to localism rather than multi-culturalism. This is reflected in the following iconic statement:

> "*When you undermine border security, you are undermining human rights and human dignity*".

He further demonizes activists as they are taking advantage of the concept of social justice, directing public opinion toward antagonizing illegal immigration as a solution to support the US economy and security, and therefore, protecting the rights of citizens, as said in the Assembly as follows:

> "*Today, I have a message for those open border activists who cloak themselves in the rhetoric of social justice: Your policies are not just. Your policies are cruel and evil. You are empowering criminal organizations that prey on innocent men, women, and children. You put your own false sense of virtue before the lives, wellbeing, and [of] countless innocent people.*"

Similarly, MBS' modernized style through emphasiz-

ing mediative values of love and tolerance may not be faithful to the local dynamics of internal socio-political norms and sophisticated dimensions. This is reflected in his speech as related to economic transformation with liberal values emphasizing women's rights and the integration of the young generation. By emphasizing the significance of diversity to major economic changes beneficial to Saudi citizens, the Crown Prince hints at modernizing Saudi traditions that might result in a social collision, but yet balanced by economic and social transformation, as stated in the following:

> "*The Saudi G20 Presidency has focused its efforts to build a stronger, more resilient and more sustainable world. This is aligned with Saudi Arabia undergoing major economic and social transformation, guided by our Vision 2030 which aims to ensure that all of our citizens, especially women and youth, can seize the opportunities of the 21st century*".

By adopting a comparative analysis of the discursive and linguistic strategies employed by the two leaders, the study delves into the nuanced interplay between subliminal messaging, political discourse, and practical implications.

9. Conclusions

This study adopts a comparative political discourse analysis of Prince Mohammed bin Salman and Donald Trump showing distinctive differences in their discursive usage of tolerance and love, mirroring macro-ideological frameworks. MBS delves into the values of tolerance and love as mediative expressions to emphasize economic/national reformations and be part of the collaboration on the global stage, mirroring them as progressive and inclusive. The study shows that his study focuses on modernizing Saudi Arabia, encouraging unity, and having the country fill the role of an international leader. Conversely, Trump articulates the same values through a vision of protectionism and patriotism, primarily emphasizing patriotism and tolerance conditioned to sovereignty and national interests. The study's analysis has examined how both political figures adapt their values and universal morals to their own domestic and international agendas, providing illuminations on their styles of leadership and diplomatic directions. The results indicate that the

flexibility of political discourse and its faithfulness to cultural, political, and ideological distinctions demonstrate the effective role of discourse in shaping political narratives and public perception.

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Informed Consent Statement

All participants of the study were informed about the research purpose and reserve their right to withdraw at any time as their participation is voluntary. Verbal consent was granted as the contexts of data gathering is naturalistic and informal in settings such as campuses, family visits, shopping malls, and other daily interactions. No personally identifiable information was gathered, guaranteeing the anonymity and confidentiality of all human participants following ethical and research guidelines.

Data Availability Statement

We agree to share research data.

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Conflicts of Interest

The authors declare that there is no conflict of interest.

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