



REVIEW

Planning and Orientation Analysis of Urban Environmental Landscape Aesthetic Value

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ABSTRACT

Landscape is people's evaluation of the environment which is better and more meaningful to visit. Therefore, a landscape must have a good environment. Landscape exists in nature as well as in cities. Every corner of a city can be a landscape. Its connection with the city and the citizens is inseparable. However, due to the acceleration of urbanization, there are still many problems in the urban environment. To solve these problems perfectly, we should work from the aesthetic value and planning orientation of the landscape. Therefore, this paper discusses and analyzes the problems of urban environment and how to use the aesthetic value and orientation to construct urban environmental landscape.

1. Introduction

The urban landscape is mainly a structure with natural aesthetic elements, artificial elements and other elements, which are mainly composed of buildings and have a certain aesthetic value by adjusting the external space environment of the building. The study on the aesthetic value of urban landscape can provide a reasonable approach for urban planning and design. Therefore, in order to promote the full play of urban environmental landscape aesthetic value, the planning and analysis of urban environmental landscape aesthetic value is of great significance.

2. The Status Quo of Urban Environmental Landscape Aesthetics in China

The aesthetics of the landscape of the urban environment involves many fields. From an aesthetic perspective, it is a picture that is primarily formed by multiple visual perceptions. Judging from the subjective consciousness of the subject person, it is an image that combines emotion and vision. Based on the ecological perspective, the landscape aesthetics of the urban environment promotes a stable balance between related elements within the city. China is now in a period of accelerated urbanization. Therefore, a high degree of urbanization is bound to affect the city's appearance. The urban environment landscape is not just

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about the surface, but the cultural connotation should also be paid attention to. However, it is difficult for citizens to feel the sense of belonging and participation in the urban environment and landscape. In urban landscape design, urban construction generally lacks comprehensive consideration of many aspects, such as cultural connotation and aesthetic connotation. Just because urban construction does not pay attention to culture and aesthetics, and does not combine urban construction with human factors, many famous historical cities in China have disappeared in the modern urban construction. The modern urbanization construction is greatly influenced by the developed countries in Europe and America. Therefore, the modern city construction comparatively pursues the speed but ignores the quality and the connotation. As a result, the cultural deposits of the city are not fully explored, and residents have no strong sense of belonging to the city, and it is difficult to integrate into the urban environment.^[1]

3. Landscape Aesthetics with Beauty, Delicacy and Connotation

An important indicator of whether an environment is beautiful is the aesthetic value of the landscape. In order to determine the design value of an urban environmental landscape aesthetics, it should be determined from social functions to determine the quantitative criteria. However, the value of urban environmental landscape aesthetics is determined to be different and there is no uniform standard. However, there are some regularities in urban environmental landscape. These laws are summarized in the long-term residential process. These aesthetic laws are mainly manifested in three characteristics to express beautiful and delicate landscape aesthetics without losing its connotation.

The first characteristic is nationality. Due to the different living environment and geographical environment, the aesthetic concepts of different regions and ethnic groups will be different. There are many ethnic groups in China, and their living habits and living environment are also different. Therefore, the aesthetic concept is diverse. A variety of aesthetic views will have a variety of aesthetic consciousness. In this way, people of different ethnic groups have different judgments on urban environment. Therefore, there will be distinct ethnic and regional characteristics.

The second characteristic is iconic. The boutique architectural design is the main detail of the aesthetics of the urban environment. On the one hand, urban environmental landscape planners should expand the visibility and comprehensive utilization of internal landmark buildings and sculptures. On the other hand, in the form of the construction of a comprehensive cultural and artistic center, mod-

ern urban construction, historical and cultural monuments and natural landscapes are organically integrated.^[2]

The third characteristic is intuitive. This is the most direct feeling of people, that is, people see various spatial objects in the environment. It is an aesthetic consisting of buildings, plants, animals and visitors. This is people's direct experience of the urban landscape.

4. The Pursuit of Unique Aesthetics and the Creation of Aesthetic Interest

Cities are one of the carriers of culture. On the one hand, cities are created by people; On the other hand, cities are also influencing and changing people. Cultures are different. Therefore, different areas of urban landscape have different styles, and the landscape between cities also has its own characteristics. Three principles should be paid attention to in the urban landscape aesthetic value planning to pursue the unique aesthetic and create aesthetic taste.

4.1 Nurturing Natural Passion

Nature is scientific and rational. People are an important part of the natural ecosystem. The various parts of the natural system are interrelated and inseparable. The destiny of mankind is closely related to the fate of other lives in the ecosystem. Therefore, human beings should respect and protect nature. Only by respecting nature can we have nature. In the process of exploring the urban landscape, if the ecological environment is unscrupulously destroyed, the ultimate harm is not only nature, but also human beings. In addition, the premise of eco-tourism advocated now is to protect and respect nature. However, it is even more crucial to "maintain the lives of local people", develop the local economy, and improve the standard of living.^[3] Therefore, in the construction of urban environmental landscape, people are encouraged to travel in a civilized way. The city itself must also be linked to the natural landscape and the human landscape, use and protect the urban landscape, and develop the urban landscape according to local conditions.

4.2 Combining the Charm of History and Culture

History is a testimony to the process of urban development, and culture is the soul of a city. The construction of modern cities should be a spiritual product that can reflect the innovative spirit of the times and the historical and cultural heritage. It is the aesthetic value. When a country respects its own history, the study of national history and culture, and its scholars, this country and nation must be respectable. On the contrary, if a country or a nation does not respect its history and culture, its research and scholars and knowledge, it will not be respected.^[4] The same is

true of urban culture. Urban culture is a high-level manifestation of human culture. The great human culture is basically produced in the city, so the history of the world is reflected in the history of human cities. The city is a typical representative of the study of regional culture. For example, in China, the representative of Beijing-style culture is Beijing, the representative of Shanghai-style culture is Shanghai, and the representative of Lingnan culture is Guangzhou. These illustrate the connection between urban and regional culture. Therefore, it can be seen that the urban environment landscape is inseparable from the mosaic of history and culture. The construction of urban environmental landscape should combine the historical text and the charm of historical culture to provide residents with a sense of belonging and identity.

4.3 Integrating the Aesthetic with People-Oriented

The human-centered idea is paid attention to and integrated with aesthetics, because human beings are the main body of urban construction and the founder of the whole city. The construction of urban landscape is inseparable from human factors. Therefore, the city landscape must pay attention to the humanized design. This can improve the cultural level of the whole city. In the design of urban landscape, the needs of residents should be considered. This includes two aspects. One is to meet the basic living needs of residents, that is, physical and psychological needs, reflecting the functions of the city. Another is the need of residents to pursue beauty. Aesthetic elements that are pleasing to the eyes of the residents are integrated. In the urban environmental landscape aesthetic value planning, we should first realize the functional role of the city, and then carry on the aesthetic construction. The functionality and aesthetics of the city are combined to serve the residents and pay attention to the people-oriented thought.^[5]

5. Aesthetic Value of Planning Urban Environment Orientation

The most basic theory of urban landscape planning is to meet the needs of people in urban life and the needs of spiritual aesthetics. Protection, utilization, improvement and development of urban landscape are various landscape elements. This theory provides the case for urban development from the whole to the individual. Overall policy requirements from the near term to the long term are introduced. It also reflects, controls and guides the urban material construction trend and promotes the formation of a good urban landscape system. Therefore, the urban environment design orientation is scientific and reasonable, which can not only meet the basic physiological needs of the residents, but also

meet the psychological needs of the residents to pursue beauty. However, in the construction and creation of urban landscape, due to the different characteristics and preferences of designers, the design orientation of urban landscape is also different. Although different people have different views on the same landscape, every wonderful landscape has its own characteristics of beauty. Therefore, the idea of beauty should be introduced into urban landscape planning. It is necessary to have high and strict requirements on urban design. Space and time are combined with aesthetic factors to meet people's aesthetic requirements. Like works of art, urban landscapes are three-dimensional structures that are expressed in concrete and abstract art forms. However, urban design is also different from other works of art. Urban landscape design has two functions: practicality and aesthetics. People are the creators of cities. The construction and development of cities should be people-oriented, so that people and cities can develop in harmony. Therefore, in the design of urban landscape construction, the elements of beauty are integrated.^[6]

5.1 The Fusion of the Connotation of Traditional Culture and the Passion of Modernization

Traditional culture is closely related to the life of the residents and is reflected in the development of urban construction. The construction of the city was promoted along the development of traditional culture. The lifestyle of the residents will also be affected by various other cultures, so the urban landscape construction is urgently required to be transformed. Urban landscape should not only focus on the construction of function and aesthetics, but also let people actively integrate into the urban landscape. Foreign culture and emerging culture have changed people's way of life, as well as the traditional way of life under traditional culture. People's lives are changing quietly. Residents have diversified their outdoor activities and moved from indoor to public places to actively participate in group activities. The way of life is moving from the individual to the collective. Therefore, the traditional cultural connotation and modern passion are merged. Modern urban landscape aesthetics should pay attention to the construction of collective activity space according to people's living style, so as to provide convenience for people's collective activities.

5.2 Adaptation to Local Condition

A good urban landscape affects people's living conditions and personal development. A healthy and good living environment is conducive to the construction and development of the city. Therefore, urban construction must pay

attention to the strategy of adapting measures to local conditions. Unique urban landscapes are designed according to local characteristics. Natural and man-made landscapes are combined. In this way, the harmonious development between man and nature and between man and city is realized. For example, Italy's Venice has many rivers, large water areas, and various rivers interlaced, which initially brought great inconvenience to people's travel. However, Venice uses the development strategy tailored to local conditions to give full play to the advantages of water transport and replace the roads with water. The water canal road, such as the chessboard, not only facilitates people's travel, but also makes water transport a major attraction and feature, which makes Venice the world-famous water city. The strategy of adapting to local conditions not only helped Venice to accept the restrictions brought by the inconvenience of transportation and facilitated the residents, but also promoted the development of the tourism industry in Venice. This strategy can be said to achieve many things at one stroke.^[7]

City-building and location-specific strategies are not immediately achievable, and the distinction between them is blurry. Therefore, the construction of urban environmental landscape should combine the characteristics of its own city, combine traditional culture with the culture of the times to create a suitable model for the development of the city itself, and form its own unique urban characteristics. In urban planning, various factors should be considered comprehensively. Details are taken into account in urban planning. The development status and future prospects of the city itself are considered to select the most suitable construction mode and complete the construction according to local conditions. From the results of urban landscape construction development, only the construction and development in accordance with local conditions can promote the construction and development of the city. This promotes the development of urban economy so that residents can enjoy the beauty of urban landscape.

5.3 Intersection of Time and Space

Space is the main body of a city, and the change of urban space will affect the change of urban appearance. People can enhance the understanding of the city by crossing different urban spaces to obtain the appearance and impression of the city. This is the reflection of people's space modeling. Therefore, the principle of convergence of time and space and integration of beauty should be upheld. Architectural style is inextricably linked to time, as space changes over time. The time factor is embedded into the form, which will enhance people's enjoyment of urban landscape and make residents devote themselves to the urban landscape.^[8]

6. Conclusion

To sum up, urban landscape design and planning at the present stage is not only a systematic and scientific behavior, but also the main channel to reflect urban culture. The urbanization process is accelerating in China, and cities are vigorously carrying out urban construction. In this era of pursuing speed and efficiency, the aesthetic work of urban environmental landscape is of great urgency. In urban construction, the planning and guiding analysis of landscape aesthetic value should be emphasized. We should be good at discovering and using beauty to complete urban construction and build a better city life. Therefore, based on environmental landscape aesthetics and the visual experience of urban residents, urban landscape designers conduct artistic treatment of urban environment, solve the conflict between landscape objects and nature in urban construction, and create an atmosphere with strong aesthetic value for urban residents' life.

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