

EDITORIAL

Journal Name has been Changed to *Journal of Sustainable Business and Economics*

Robert D. Hisrich^{1,2*}

1. Ambassador Crawford College of Business and Entrepreneurship, Kent State University, 44240, United States
2. Editor-in-Chief of *Journal of Sustainable Business and Economics*

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From this issue (Vol.5, No.1, 2022), the journal which has been operating very well for the last 4 years will now have the new title- *Journal of Sustainable Business and Economics* (ISSN: 2810-9295)^[1]. The journal has a mission to explore how to achieve sustainable development of business and economy, and aims to encourage the discussion of innovative contributions regarding the analysis of models and strategy about sustainable business and economics.

Relevant topics to the *Journal of Sustainable Business and Economics* include, but are not limited to: business models, business strategy, performance management, business continuity, sustainable value, innovation management, circular business, circular economy, economic model, regional economic strategy, economic development strategy, policy research and green marketing.

Sustainability reporting is being flowed out as a normal

contemplation of 21st-century business. It is the symbol of recognition among the business world for a variety of advantages across the globe^[2]. We believe this new title better reflects the focus, content, and direction of the journal. Each and every article has been and will continue to be subject to strict editorial and peer review to ensure the professionalism of the article and quality of the Journals supporting our goal to be indexed by Scopus and ESCI, we are open to suggestions for special issues and articles in this growing field of sustainability in such areas such entrepreneurship and innovation; international management, and of course sustainability.

We welcome the broad research community with expertise in the above topics to contribute to the development of this platform into a successful and well-established journal.

*Corresponding Author:

Robert D. Hisrich,

Ambassador Crawford College of Business and Entrepreneurship, Kent State University, 44240, United States; Editor-in-Chief of Journal of Sustainable Business and Economics;

Email: rhisric1@kent.edu

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