



## ARTICLE

# Literature Education in Universities Colleges and the Cultivation of University and College Students' Humanities Quality

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### ABSTRACT

With the reform of China's educational undertakings, in the daily teaching activities, various universities and colleges in China have gradually begun to attach importance to the cultivation of literature education and the cultivation of university and college students' Humanities quality. As a kind of discipline integrating art and humanity, literature education plays an important role in the cultivation of university and college students' humanities quality. Based on this, this paper conducts a simple analysis of the role of literature education in the quality cultivation and university college students, the current situation of China's literature education in universities and colleges and the cultivation of university and college students' humanities quality and related optimization measures. It is hoped that there will be inspiration and help for improving the humanities quality of university and college students in China and giving play to the role of literature education.

## 1. Introduction

The reform of education curriculum in the new era has made the humanities quality education gradually become an important part of university and college education in China. The contents of humanistic quality education include not only traditional Chinese ideological and political education, but also legal education, moral education, humanities education, and aesthetic education. Therefore, the level of humanistic quality of university and college students is directly related to students' daily life and learning. To this end, China's Universities and colleges should strengthen their research on literature education and clarify the role of literature educa-

tion in cultivating students' humanistic qualities. Based on the current situation of Chinese literature education and humanities quality education in universities and colleges, this paper studies the measures to cultivate students' humanities quality in literature education, so as to improve the quality of students.<sup>[1]</sup>

## 2. The Role of Strengthening Literature Education for the humanities Education of University and College Students

The role of strengthening literature education for the humanities education of university and college students is shown in Table 1. The specific explanation is as follows.

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**Table 1.** The role of strengthening literature education for the humanities education of university and college students

The role of strengthening literature education	Main performance
Conducive to cultivating students' correct attitude towards life and living their own opinions	Literature works can spread positive energy and have a subtle influence on students.
Conducive to extending China's traditional culture and increasing aesthetic experience	Chinese culture has a long history. Through literature education, students can show positive aspects of traditional culture.
Conducive to expressing human cultural characters and enhancing the influence of literature works	Human culture is more hidden in literature classics. Strengthening literature education is conducive to students' understanding of human development.
Conducive to seeing people's minds and establishing a correct outlook on life and values	The literature works are circulated because the works can resonate with the readers, strengthen the literature education, and guide the students to deeply understand the human mind.
Conducive to sublimating the life and sticking to their ideals and beliefs	Literature works contain human consciousness and strengthen literature education, which is conducive to students' clear meaning of existence.
Conducive to the formation of correct value judgments, find their own life position	Literature works are an idea in themselves and have a strong guiding effect on students.

### 2.1 Conducive to Cultivating Students' Correct Attitude towards Life

To strengthen the literature education, the most important role for cultivating the humanistic quality of university and college students is to help students develop a correct attitude towards life. The specific performances are as follows: first, in the process of creation, literature works contain the creator's attitude towards life. Therefore, each literature work conveys a correct energy to people in the process of communication. Can affect students in a subtle way; second, in the process of literature education, students can see their own lives in literature works, and then they can make the benchmark of life with outstanding figures in literature works; third, with the full arrival of the information age, college students are easily influenced by various cultures in the daily life and learning process. By strengthening literature education, students can maintain a correct view of life in the mixed information age.

### 2.2 Conducive to Extending Chinese Traditional Culture

Chinese culture has a long history and has a cultural heritage of 5,000 years, which has an important position in the entire world civilization. Therefore, strengthening the

literature education for university and college students is also conducive to extending Chinese traditional culture and enhancing students' aesthetic feelings. At the same time, through literature education, students can also spread the excellent parts of Chinese traditional culture, and then guide students' behaviors and improve their humanities quality.

### 2.3 Conducive to Expressing of Human Cultural Characters

The development of human beings is often hidden in literature works. Therefore, strengthening literature education is conducive to university and college students' understanding of human cultural characteristics. At the same time, with the development of cultural globalization, Chinese traditional culture has also been affected by the culture of Western countries to a certain extent. In order to highlight the cultural characteristics of human beings, strengthening literature education is also a necessary and effective strategic measure.

### 2.4 Conducive to Seeing People's Minds

The process of the dissemination of literature works is a process of smashing the waves. The reason why excellent works are left behind is precisely because it can stimulate the emotional resonance of readers. By strengthening literature education, students can see the human mind through their works, and then form a correct outlook on life and values to guide students' daily behavior.

### 2.5 Conducive to Sublimating the Life

In the process of creation, literature works contain human consciousness and reflect the creator's expectations for the future. For example, the well-known Su Shi, Du Fu and modern Lu Xun, etc., these literati have more or less the understanding and prospect of reality when creating literature works, and to a large extent also reflect the value of human existence. Therefore, by strengthening literature education, students can help students to define the meaning of existence and realize the sublimation of life. At the same time, in today's society, people's life rhythm is getting faster and faster. By strengthening literature education, students are conducive to sticking to their own life ideals in a fast-paced life and clarifying the direction of progress.

### 2.6 Conducive to the Formation of Correct Value Judgments

Literature works have certain educational significance. When people read literature works, the value judgment in

the works will also affect the reader's behavior. Therefore, strengthening literature education is conducive to students to form correct value judgments. By studying literature works, students can experience the life experiences of the characters in the works, and then generate a sense of their own life, which is conducive to students to find their own life orientation and improve their humanities.

### **3. The Current Situation of Literature Education in Universities and Colleges and Humanities Quality Education at Present Stage**

#### **3.1 Insufficient Attention to Literature Education and Humanities Quality Education**

At this stage, the biggest problem in the teaching process of literature education and humanities quality education of university and college students is that more attention to literature education and humanities quality education needs to be paid. The specific performances are as follows: first, although with the advancement of the new curriculum reform, China's Universities and colleges have gradually recognized the significance of students' quality education, however, in the actual education process, influenced by various factors such as student employment pressure, some universities and colleges pay less attention to literature education and humanities quality education, which also affects the improvement of students' humanities quality to a large extent; second, some universities and colleges in China have misplaced the educational orientation of literature education, and thus are not reasonable enough in the curriculum arrangement, making it difficult for the literature education curriculum to play its biggest role; third, some of the polytechnics are more focused on science in the education structure, too little investment in literature education, and the educational effect of students' humanistic qualities is minimal.

#### **3.2 Lack of Rationality in the Curriculum Setting**

At present, China's Universities and colleges are not reasonable enough in the curriculum setting of literature education and quality education. The specific performances are as follows: first, most universities and colleges in China are mainly in ideological and political education or language education in the cultivation of students' humanities quality, and the curriculum is basically in the freshman year, in the form of electives or public lessons, so that the degree of acceptance of students is uneven; second, public education makes the participation of students generally low, and it is difficult to stimulate students' interest in learning; third, some universities and colleges in

China have insufficient equipment and teachers to invest in literature education and humanities quality education courses, in the actual teaching process, the teaching form is also lack of innovation, and it is impossible to carry out systematic education, which also affects the effect of students' humanities quality education to a certain extent.

#### **3.3 Lack of Organic Integration with Their Own Campus Culture**

First, with the full arrival of the information age, university and college students in China are basically at the forefront of the development of the times. In the after-school time arrangement, they are usually based on the Internet, and the reading time for literature works is very small, which also affects the improvement of students' humanities quality to a certain extent; second, although the development of network information technology has enriched the model of campus cultural activities in universities and colleges, some universities and colleges in China did not realize the combination of campus culture and student quality education in the process of organizing campus activities, in turn, it is difficult for campus cultural activities to play the most important role; third, some universities and colleges in China lack the consideration of their overall campus culture in the design of campus cultural activities, which makes the activity model single, has no deeper role, and it is difficult to stimulate students' interests to the maximum extent, which has led to lower participation of students in campus cultural activities.<sup>[2]</sup>

### **4. Measures to Cultivate University and College Students' Humanistic Spirit in Literature Education**

#### **4.1 Improve the Importance of Cultivating Students' Humanities Quality**

If China's universities and colleges want to realize the humanistic quality of university and college students in literature education, the first thing they should do is to improve the importance of cultivating students' humanities quality. To this end, China's universities and colleges should: first, it is necessary to clarify that the education of university and college students in the new era is not only the education of professional knowledge and skills, but also the quality education of students; second, we must scientifically formulate teaching plans according to the requirements of the times for talents and then the students' own development needs; third, focus on cultivating students' correct outlook on life and values, helping students get rid of the utilitarian interests of learning in the process

of teaching, and deepen the students' internal cultivation; fourth, we must change the traditional teaching concept and strengthen the education of university and college students' humanities quality. We must pay attention to the spirit of the times under the new era and continuously improve the quality of students. fifth, strengthen the cultivation of students' humanistic spirits and make them high-quality talents that the society needs.

#### **4.2 Improve the Rationality of the Curriculum Setting**

The above also mentioned that the main problem in China's literature education and humanities quality education of university and college students is that the curriculum setting is not reasonable enough. Therefore, China's universities and colleges should maximize the guarantee of the quality education of students, and should optimize the curriculum structure and improve the rationality of the curriculum setting. To this end, universities and colleges should: first, attach importance to ideological and political education, college Chinese education and other courses related to students' humanistic quality education, change the traditional elective or public curriculum education model, increase the amount of courses, and optimize the curriculum; second, strengthen curriculum reform, attach importance to the overall development of students, scientifically arrange courses related to literature education, and carry out courses similar to psychology and philosophy to broaden the knowledge of students and enrich the inner world of students; third, the relevant literature education teachers in universities and colleges should also keep pace with the development of the times, and keep pace with the times, and then carry out reforms and improvements in traditional teaching methods, improve students' interest in learning, and realize the inheritance of the dissemination of excellent literature works.

#### **4.3 Strengthen the Construction of Campus Culture**

The main place for students to study is the campus. The quality of campus culture construction also affects the level of students' humanistic quality to a large extent. Therefore, China's universities and colleges should strengthen the cultural construction of the campus in the process of strengthening literature education, and then create a good campus culture atmosphere and promote the cultivation of students' humanities quality. To this end, universities and colleges need to: first, actively carry out relevant campus cultural activities and demonstrate the humanistic spirit in literature works; second, encourage students to actively

participate in campus cultural activities, and provide students with the best platform to show their own. For example, universities and colleges can carry out some cultural activities such as poetry competitions and speech contests, so that students can improve their literature accomplishment and improve their self-confidence in the process of participating in activities; third, attach importance to cultivating students' interpersonal skills in campus cultural activities, thereby helping students to relieve stress, improve their overall quality, and achieve healthy development of mind and body.

#### **4.4 Improve the Faculty of Humanities Quality Education**

The level of humanistic quality of college students is also closely related to the overall quality of teachers. Therefore, China's Universities and colleges should also improve the faculty of humanities quality education, and then give full play to the guiding role of teachers to improve the educational effect of students' humanities quality. First, universities and colleges should raise the recruitment threshold for teachers of humanities quality education, and attach importance to the professional level and business ability of teachers; second, strengthen the training of in-service teachers, encourage teachers to continuously learn and improve themselves, and then improve the overall quality of teachers and strengthen the construction of the teaching staff; third, establish a relevant performance appraisal system to directly link the teachers' daily teaching effects with the final appraisal content, so as to promote teachers to actively acquire relevant knowledge, continuously deepen their literature accomplishment, and improve the quality of classroom education.<sup>[3]</sup>

#### **4.5 Optimize the Teaching System of Humanities Quality Education**

China's universities and colleges should also optimize the education system of humanistic quality education in schools, and provide preconditions for the cultivation of students' humanities quality. Firstly, the school should encourage teachers of humanities quality education to actively innovate the teaching mode, and then combine the characteristics of students to achieve teaching in accordance with their aptitude; Secondly, schools should strengthen the rectification of the teaching system, realize the diversification of teaching methods, and achieve educational and entertaining; Finally, teachers should pay attention to the active classroom atmosphere, make full use of the network technology in the new era, improve the teaching system through multimedia, website teaching,

etc., so as to ensure the participation of students and improve students' interest in learning.

#### **4.6 Strengthen the Reform of the Assessment Mechanism**

China's universities and colleges should strengthen the reform of the assessment mechanism for humanistic quality education. The traditional Chinese assessment method is too simple and the content covered is not comprehensive enough. To this end, first, universities and colleges should increase the assessment content of psychology and innovation ability in the original assessment content; second, the innovative assessment method will integrate the students' daily performance into the final assessment; third, organize relevant teaching activities, and the performance of students in the activities is also included in the assessment content of humanities quality.

#### **5. Conclusion**

In summary, the education reform in the new era puts forward higher requirements for the literature education and humanities quality education of university and college students. Therefore, China's Universities and colleges should strengthen the study of literature education and clarify the

role of literature education in the process of cultivating students' humanities quality, thereby through improving the emphasis on cultivating students' humanities quality, improving the rationality of curriculum arrangement, strengthening campus culture construction, perfecting the faculty of humanities quality education, optimizing the teaching system and strengthening the reform of the assessment mechanism, etc., the students' humanities quality will be improved, so as to ensure the full development of students.

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