



## REVIEW

# Transformation of English Teaching Contents and Teaching Methods in Higher Vocational Colleges Under the Background of “Internet +”

**Wei Xiong**

Enshi Vocational and Technical College, Enshi, Hubei, 445000, China

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### ABSTRACT

Traditional English teaching in higher vocational colleges has some problems in the cultivation of students, which cannot meet the needs of social development. With the development of the Internet age, the traditional way is challenged, while there are also great opportunities. Therefore, for the English teaching of higher vocational colleges, we should seize the opportunity of the times, change the teaching content and teaching methods, follow the development trend of the times, meet the challenges, enhance the teaching level, promote the modern development of teaching, and cultivate high-quality talents for social needs. Based on this, this paper first briefly analyzes the problems existing in the current English teaching in higher vocational colleges, challenges the English teaching in Higher Vocational Colleges under the background of “Internet +”, then analyzes the transformation of English teaching content in Higher Vocational Colleges under the background of “Internet +”, and finally analyzes the transformation of English teaching methods in Higher Vocational Colleges under the background of “Internet +”, hope to provide some helpful reference and opportunities of exchanges for scholars and related people of the industry.

## 1. Introduction

With the rapid promotion of computer network, people’s living standards have made great progress. It is widely used by all walks of life to improve work efficiency and enhance work quality. At the same time, the demand for talents is increasing, especially for English talents. Therefore, higher vocational colleges should fully understand the social needs, strengthen English teaching and cultivate comprehensive practical talents. The development of “Internet +” will bring opportunities for English teaching. Higher vocational-

al colleges should seize the opportunity, make rational use of modern information technology, give full play to their advantages, change teacher’s education concept, enrich teaching resources, enhance teaching contents, teaching methods, meet challenges, solve the problems existing in teaching, and cultivate English talents.

## 2. Problems in English Teaching in Higher Vocational Colleges

### 2.1 Single Teaching Method

For the traditional English Teaching in higher vocational

*\*Corresponding Author:*

*Wei Xiong,*

*Research Direction: English education;*

*Corresponding Address: Enshi Vocational and Technical College, Enshi, Hubei, 445000, China;*

*Email: 1457164161@qq.com.*

colleges, teachers rely more on textbooks and reference books to teach knowledge, but in the era of rapid social development, it cannot meet the needs of the times, and must be changed. Moreover, the content of the textbook is relatively simple and boring, and the time of each class is limited. The teacher cannot expand the knowledge well, and the students are lack of interest in the boring class. Compared with junior and senior high schools, the teaching of English in higher vocational colleges is more difficult and practical. Therefore, only relying on textbooks, teachers' teaching methods will be very single, unable to diversify. In the long run, the interest of the classroom will be greatly reduced. For students, high school study is boring, so they are not willing to accept this teaching method after entering the new era, while higher vocational college teaching is relatively loose, for the boring situation of English classroom, they gradually lose their enthusiasm for learning, become lazy and then give up English learning.

## **2.2 Focus on Various Examinations**

In order to better protect the employment of students after graduation, teachers attach importance to all kinds of English examinations, encourage students to take grade examinations and obtain corresponding certificates. Some teachers pay too much attention to the grade examination, regard it as the teaching goal, train the students consciously, cultivate their ability to answer the questions, pay attention to the training of reading and writing with higher scores in the examination, and neglect to cultivate their comprehensive quality. Compared with the traditional exam oriented education, although the process of this kind of education is different, the disadvantages are almost the same, which is not conducive to the development of students' balanced ability, and they will have serious deviation in learning. When enterprises recruit talents, they prefer those who are fully developed and have strong comprehensive ability. Therefore, if teachers only pay attention to various examinations, it is not conducive to the cultivation of students' comprehensive ability. In the future, they will be lack of advantages in employment, and will not meet the requirements of national quality education. Even vocational colleges should cultivate talents with all-round development.

## **2.3 Lack of Teaching Facilities**

Lack of teaching facilities with the rapid promotion and popularization of computers, colleges and universities to strengthen the application of multimedia technology, improve teaching facilities. In order to meet the require-

ments of the country, higher vocational colleges also improved their awareness, purchase advanced teaching facilities, such as multimedia equipment, and promote the development of teaching activities<sup>[1]</sup>. But in English teaching, these devices are not well used. Some colleges and universities do not open the computer room, voice room and other teaching equipment in order to protect the facilities from damage. So, in the new era, teachers cannot make good use of advanced teaching facilities, affect the quality of teaching, also affect students' learning. And for college teachers, they can't change their habits quickly, abandon the traditional teaching methods, and apply the new teaching methods. They are not familiar with multimedia operation and can't flexibly apply them. Even some teachers are unwilling to learn these advanced multimedia technologies, which will eventually lead to a certain lack of ability and can't train students according to the needs of modern society.

## **3. The Challenge of Higher Vocational English Under the Background of "Internet +"**

### **3.1 Sharing of Teaching Resources**

With the development of the network, the sharing of teaching resources, the opening of all kinds of information, the realization of a wide range of knowledge base, various colleges and universities can supplement excellent education resources, become more abundant and more substantial. Through the use of the Internet, we can connect these educational resources. No matter where or at any time, as long as there is the Internet, people can access information and obtain the required resources. Therefore, under the background of "Internet +", the efficiency of acquiring knowledge has been improved, the cost of acquiring knowledge has been reduced, education has become more open, and people have more closely linked with education. For Higher Vocational English teaching, resources become more abundant, including electronic teaching materials, online resources, listening materials, reading materials, etc. students can realize online learning through the Internet. And the promotion of various learning platforms is more convenient for students to learn. Of course, the sharing of teaching resources brings great convenience, but also affects the authority of teachers.

### **3.2 Open Relationship Between Teachers and Students**

The teacher-student relationship is open in the traditional classroom, the teacher is the authority, the master

of the classroom, students only need to accept the teacher's knowledge, the relationship between them is very serious. Under the background of "Internet +", students have more access to knowledge, and teachers are not necessarily authority. The relationship between them has become more open. Therefore, teachers should make clear the position of teachers and students, let students be the master of the classroom, and only guide themselves to help students carry out learning. For teachers, the emergence of various online courses and emerging media will bring challenges to them and may reduce their sense of value. In Higher Vocational English teaching, the guidance of teachers is very important. For students, all kinds of learning materials are very complex. They cannot choose and use them well. At this time, teachers need to give some guidance. In the process of teaching, teachers should pay attention to the reality of life, especially English language teaching. A good language environment is very important. It can effectively cultivate their sense of language, build their trust in teachers, and actively carry out learning.

### **3.3 Clear Training Objectives**

The education of higher vocational colleges can effectively cultivate practical talents and serve the construction of society. Therefore, in the teaching process, colleges and universities should make clear the training objectives, not only pay attention to knowledge and ability, but also emphasize quality; not only to meet the needs of students' growth, but also to meet the needs of social development. With the wide application of English, English education has caught more attention. It is necessary to set up both instrumental and humanistic goals. Higher vocational colleges should cultivate students' English so that they have certain English knowledge and good application ability. Through English teaching, let students feel the Western cultural atmosphere, broaden their horizons, train their thinking development, and make them innovative and open. We should also cultivate students' ability to communicate with others, enhance their ability of communication and cooperation in this process, while students should also have certain humanistic feelings.

## **4. The Transformation of English Teaching Content in Higher Vocational Colleges Under the Background Of "Internet +"**

### **4.1 Appropriate Content**

In Higher Vocational English teaching, there are a lot of teaching materials, but the class hours are limited every

semester, a book can hardly be completed thoroughly, and students will not learn all the contents. Therefore, teachers should understand the teaching materials, choose the key content, which is more suitable for higher vocational students. We should choose the content based on the training objectives and requirements. Students' English learning is coherent, some of them are relatively solid, but some of them are weak, so teachers should take this into consideration when choosing content, pay attention to the teaching of vocabulary, common phrases, various grammar and sentence patterns, guide students in English subject learning, help them to firm their foundation and enhance their application ability. For online teaching and extra-curricular learning, teachers should carefully select the content, make overall planning, and promote the progress of students' English learning <sup>[2]</sup>.

### **4.2 Interesting Content**

On the basis of ensuring the teaching content, we should also ensure its interest and change the situation that the content of traditional teaching materials as well as the language learning are boring. Teachers should be fully aware of the fresh activity of language, abandon the rigid language in teaching materials, and also abandon those texts which lack the sense of the times. We should carefully choose teaching materials. No matter listening or dialogue, we should contact students' real life to ensure its authenticity and vividness, which can attract students' interest and focus more on classroom learning. Of course, interest is only one aspect. The key is to cultivate students' cultural literacy, language skills and various English skills.

### **4.3 Expand Teaching Resources**

The use of existing teaching resources cannot mobilize the enthusiasm of students, students will lose interest in the long process of using these resources and get bored. Therefore, in addition to the scientific use of textbooks, higher vocational English teachers should expand teaching resources, increase the novelty of English learning, and better maintain the interest of students. Teachers should make use of all kinds of network resources and combine with other courses, such as multimedia, CD-ROM, recording, film and television programs, to effectively enrich English teaching classroom. Higher vocational college students can not only rely on the classroom, but also learn English from other channels after class, so as to effectively improve their interest, enhance their application ability and train their thinking development.

## 5. The Transformation of English Teaching Mode in Higher Vocational Colleges Under the Background Of “Internet +”

### 5.1 Focus on Independent Learning

With the rapid development of the internet, more and more students have access to learning resources. They can get knowledge through the Internet, which changes the situation of traditional vocational English teaching that just rely on classroom learning knowledge. Students can use the Internet for autonomous learning, inquire learning resources in advance, and preview, so as to make it easier for them to understand what teachers are saying in class. We can also make use of the Internet to study specifically about questions in the classroom. In this process, students' autonomous learning ability is fully trained. They not merely master more solid theoretical knowledge, but also enhance their skills, promote the development of comprehensive quality, realize comprehensive development, and grow into comprehensive quality talents needed by the society.

### 5.2 Network Teaching

In the process of developing English teaching, higher vocational English teachers can make full use of the advantages of the “Internet +” era and carry out network teaching through the use of network resources. In this process, the teacher should carefully design the teaching content, set the teaching objectives, shoot the micro video of knowledge point explanation, release it through the network platform, and the students should learn the objectives, then watch the video purposefully, learn those unfamiliar knowledge points, and master them proficiently. For their own learning level, students should have a certain understanding, and then use the platform to give feedback to teachers. For these feedbacks, teachers can effectively understand the learning situation of students, improve the teaching content, modify the teaching objectives, and in classroom teaching, explain the key and difficult points and answer the students' doubts. Finally, according to the situation of this class, the teacher makes a new teaching link.

### 5.3 Develop Situational Teaching

Teachers should carry out situational teaching, make use of the creation of teaching situation, let students use the knowledge they have learned and exercise their skills. In the classroom, according to the teaching content, we can create the actual situation in life, let students apply English knowledge, transform it into skills, meet the requirements of quality education, and promote the overall development of students. Situational teaching has effectively realized the transformation of Higher Vocational English teaching mode under the background of “Internet +”.

## 6. Conclusion

To sum up, under the background of “Internet +”, it brings certain opportunities and challenges to higher vocational English teaching. In order to better cultivate English talents for social needs and promote the progress of English discipline, higher vocational colleges should make the best of modern Internet, seize the opportunities and meet the challenges. It is necessary to change the concept of education and teaching, analyze the current situation and problems of education, improve the teaching content and teaching methods, so as to attract students' interest, cultivate their comprehensive quality, realize comprehensive development, and cultivate comprehensive talents who master certain English knowledge, application ability and English skills.

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